

Casey Jonathan Frid, Ph.D.

Curriculum vitae

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Department of Management & Management Science
Lubin School of Business, Pace University
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ACADEMIC QUALIFICATIONS AND EXPERIENCE

EDUCATION

2011	Ph.D. (Entrepreneurship, Public Policy), Clemson University; USA Dissertation Title: <i>Does Money Matter? Investigating the Financing of Emerging Firms</i> Dissertation Committee: Dr. William B. Gartner, Chair Dr. Larry Plummer Dr. John C. Alexander, Jr. Dr. William J. Haller
2006	M.B.A., Clemson University; USA Emphasis: Marketing / International Trade
2003	Post-Graduate Degree, Universidade Federal de Juiz de Fora; Brazil Emphasis: Entrepreneurship
1999	B.A. (Mass Communication), Winona State University; USA

PROFESSIONAL APPOINTMENTS

2011 – present	Associate Professor of Management and Entrepreneurship Department of Management, Lubin School of Business Pace University; New York, NY
2006 – 2011	Instructor Department of Management / Policy Studies Clemson University; Clemson, SC

RESEARCH

PUBLISHED INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles

1. 2018. Mathias, B. D., Huyghe, A., Frid, C. J. and Galloway, T. An Identity Perspective on Coopetition in the Craft Beer Industry. *Strategic Management Journal*, 39(12), 3086-3115.
<http://dx.doi.org/10.1002/smj.2734>

2. 2016. Frid, C. J., Wyman, D. M., & Coffey, B. Effects of Wealth Inequality on Entrepreneurship. *Small Business Economics*, 47(4), 895-920. <http://dx.doi.org/10.1007/s11187-016-9742-9>
3. 2016. Frid, C. J., Wyman, D. M., Gartner, W. B., & Hechavarria, D. M. Low-Wealth Entrepreneurs and Access to External Financing. *International Journal of Entrepreneurial Behavior & Research*, 22(4), 531-555. <http://dx.doi.org/10.1108/IJEER-08-2015-0173>
4. 2016. Frid, C. J., Chowdhury, I., & Green, C. G. An Experiential Field Study in Social Entrepreneurship. *Journal of Business Ethics Education*, 13, 243-264. <http://www.neilsonjournals.com/JBEE/abstractjbee13fridetel.html>
5. 2014. Frid, C. J. Acquiring Financial Resources to Form New Ventures: The Impact of Personal Characteristics on Organizational Emergence. *Journal of Small Business & Entrepreneurship*, 27(3), 323-341. <http://dx.doi.org/10.1080/08276331.2015.1082895>
6. 2012. Gartner, W. B., Frid, C. J., & Alexander, J. C. Financing the Emerging Firm. *Small Business Economics*, 39(3), 745-761. <http://dx.doi.org/10.1007/s11187-011-9359-y>

Refereed Conference Proceedings

1. 2009. Frid, C. J. Acquiring Financial Resources to Form New Ventures: Pecking Order Theory and the Emerging Firm. *Frontiers of Entrepreneurship Research*, 29(1), 1.

Book Chapters

1. *Forthcoming*. Vedula, S. & Frid, C. J. Community Social Capital and the Venture Creation Process. In S. Matusik & J. Reuer (Eds.), *Oxford Handbook on Entrepreneurship and Collaboration*. Oxford, UK: Oxford University Press.
2. 2017. Green, C. G., Frid, C. J., & Chowdhury, I.. International Case Studies in Social Entrepreneurship: A Focus on Brazil. In P. Miesing & M. Aggestam (Eds.), *Educating Social Entrepreneurs: From Business Plan Formulation to Implementation, Vol. II*. New York, NY: Business Expert Press, pp. 63-76.
3. 2009. Gartner, W. B., Frid, C. J., Alexander, J. C., & Carter, N. M. Financing the Emerging Firm: Comparisons Between PSED I and PSED II. In R. T. Curtin & P. D. Reynolds (Eds.), *New Firm Creation in the United States* (Vol. 23, pp. 185-216): Springer New York.

MANUSCRIPTS IN PREPARATION

1. Role Evolution Within the Craft Beer Collective (with Galloway, Huyghe, and Mathias)
2. From sustained neglect to sustainable community action: Social enterprise in rural Brazil (with Chowdhury, I.)
3. Exit before entry: Exploring reasons nascent entrepreneurs offer for quitting the startup process (with Gartner, W. B.)
4. Early-Impact Ventures: The Influence of Human and Social Capital (with Wyman, D. M. and Shaver, K.)

AWARDS, GRANTS, AND SPONSORED RESEARCH

1. 2017. \$2,500. Summer Research Grant, Pace University.
2. 2016. \$5,000. Wilson Center for Social Entrepreneurship, Pace University.

3. 2015. \$4,000. Pace Faculty Scholars Program Sponsored by Pace Academy for Applied Environmental Studies, Pace University.
4. 2009. First Place, Ph.D. Student Reviewer, Academy of Management ENT Division

INVITED TALKS

1. 2018. University of Queensland, Brisbane, Australia. Collective Action and Role Evolution in Craft Industry Segments
2. 2017. Illinois State University, Normal, Illinois, USA. Coopetition in the Craft Beer Industry.
3. 2014. IAG Business School PUC, Rio de Janeiro, Brazil. Entrepreneurship and Communities.
4. 2012. College of Charleston, South Carolina, USA. Entrepreneurship and Communities.
5. 2010. Jönköping International Business School, Sweden. Feasibility and Industry Analysis.
6. 2007. Council of Graduate Schools, Chantilly, VA, USA. Entrepreneurship and Graduate Education. Panel Speaker.

REFEREED CONFERENCE PRESENTATIONS

Academy of Management Conference

1. 2018. The Evolution of Entrepreneurs' Roles Within the Craft Beer Collective (with Galloway, T., Huyghe, A., & Mathias, B.), Chicago, IL, USA.
2. 2016. Paying It Forward: An Identity Perspective on Co-Opetition in the Craft Beer Industry (with Mathias, B., Huyghe, A., & Galloway, T.), Anaheim, CA, USA.
3. 2016. An Experiential Field Study in Social Entrepreneurship Strategy (with Chowdhury, I. and Green, C. G.), Anaheim, CA, USA.

Babson College Entrepreneurship Research Conference

1. 2018. The Evolution of Entrepreneurs' Roles Within the Craft Beer Collective (with Galloway, T., Huyghe, A., & Mathias, B.), Waterford, Ireland.
2. 2016. Coopetition in the Craft Beer Industry (with Mathias, B., Huyghe, A., & Galloway, T.), Bodø, Norway.
3. 2015. The Effects of Wealth on Entry into Entrepreneurship (with Wyman, D. M. and Coffey, B.), Babson Park, MA, USA.
4. 2014. Characteristics of "No+Low" Financed Businesses (with Wyman, D. M. and Gartner, W. B.), London, Ontario, Canada.
5. 2014. Exit Before Entry: Exploring Reasons Nascent Entrepreneurs Offer for Quitting the Startup Process (with Cardon, M. and Gartner, W. B.), London, Ontario, Canada.
6. 2012. Organizational emergence: The impact of entrepreneurs' behaviors on external financing (with Gartner, W. B. and Schjoedt, L.), Fort Worth, TX, USA.
7. 2010. Fat-tailed Distributions: A Window into High Performing New Ventures (with Wyman, D. M.), Lausanne, Switzerland.
8. 2009. Understanding Entrepreneurial Exit During Organization Emergence: An Integration of Strategic and Behavioral Perspectives (with Gartner, W. B. and Liao, J.) Babson Park, MA, USA.

9. 2009. Acquiring Financial Resources to Form New Ventures: Pecking Order Theory and the Emerging Firm, Babson Park, MA, USA.
10. 2008. Financing the Emerging Business Through Monitored and Unmonitored Sources of Funding (with Gartner, W. B. and Alexander, J.), Chapel Hill, NC, USA.

Research in Entrepreneurship and Small Business (RENT)

1. 2018. Early Sustainability: Social Capital and Performance Outcomes of New Firms (with Wyman, D. M. and Shaver, K.), Toledo, Spain.

European Group for Organizational Studies (EGOS)

1. 2016. From Sustained Neglect to Sustainable Community Action: Social Enterprise in Rural Brazil (with Chowdhury, I.), Naples, Italy.

Other

1. 2012. Do Entrepreneurs Get What They Want? Entrepreneurs' Expectations Prior to Venture Creation. 3rd Annual ICSB-GWU Global Research and Policy Conference. Washington, DC, USA.
2. 2010. Does Money from Family and Friends Matter? Findings from the PSED I and PSED II (with Gartner, W. B.), Federal Reserve Bank of Atlanta / Kauffman Foundation: Small Business, Entrepreneurship, and Economic Recovery. Atlanta, GA, USA.
3. 2008. What is Entrepreneurship Research? Definitional and Methodological Issues (with Hechavarria, D. M. and Matthews), 4th Annual Mason Entrepreneurship Research Conference. Fairfax, VA, USA.

CAMPUS AND DEPARTMENTAL TALKS

1. 2015. Pace University, New York, USA. Wealth Inequality and Entrepreneurship.
2. 2012. Pace University, New York, USA. Navigating the Review Process. Doctoral research seminar.

TEACHING

GRADUATE-LEVEL COURSES

Student Evaluations

*5=Excellent, unless stated otherwise

Pace University

1. Venture Initiation and Entrepreneurship. 2 sections, Spring 2016. **4.75 / 5.0 (single section)**

Technical University of Munich (TUM)

1. Seminar in Innovation in the Arts & Entertainment. Summer 2016. **1.5 / 5.0 (1=Excellent)**

Technical University of Darmstadt (TUD)

2. Seminar in Craft Beverage Entrepreneurship. Summer 2018. **To be determined**

UNDERGRADUATE-LEVEL COURSES

Student Evaluation

Pace University

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| 1. Business Strategy. 23 sections. | 4.57 / 5.0 (2011-2017 avg.) |
| 2. Venture Initiation and Entrepreneurship. 4 sections. | 4.42 / 5.0 (2012-2015 avg.) |
| 3. International Entrepreneurship. 4 sections. | 4.77 / 5.0 (2011-2014 avg.) |
| 4. Seminar in Arts & Entertainment Management. 3 sections. | 4.21 / 5.0 (2016-2017 avg.) |
| 5. Venture Creation in the Arts. 2 sections. | 4.40 / 5.0 (2016-2017 avg.) |
| 6. Technology Innovation and the Arts. 2 sections. | 4.35 / 5.0 (2015-2016 avg.) |
| 7. Senior Seminar in Research Methods. 1 section, Spring 2016. | 3.85 / 5.0 (single section) |
| 8. International Field Study (Brazil). 5 sections, 2012-2016. | no evaluation (faculty chaperone) |

Clemson University

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| 1. New Venture Creation. 3 sections 2009 – 2011. | Not available |
| 2. Business Strategy. 4 sections 2009 – 2011. | Not available |

DIRECTED STUDENT LEARNING

Dissertation Committees

- 2017 – Present. Ioana Atanassova. “Exporting cultural goods and managing inter-organizational conflict resulting from historical, cultural, and religions sensitivity: An ethnographic study of Bollywood.”
- 2014 – Present. Luis Davila, *proposal defended*. “Strategic resources and International competitive advantages: A RBV Meta-Analysis.”
2015. Sean Driscoll, *dissertation successfully defended*. “The Business of Participatory Culture: Impacts of Prosumer Value Creation Activities in the Foreign Animation and Video Game Industries”
2014. Paul Daulerio, *dissertation successfully defended*. “Entrepreneurial Motivations Between Men and Women”

Undergraduate Honors Theses

2018. Kiera Layne. “Food Deserts in the United States.”
2018. Karen Ospina. “United States Withdrawal from NAFTA.”
2016. Kendall Silberstein. “Identifying the Future Workforce Landscape and Developing Cultural Fluency with Virtual Team Management”
2016. Rachel Smith. “Spotify’s Effect on Piracy Habits”
2016. Devina Subedar. “The Effect of Enterprise Social Networks on Employee Performance”
2012. Steven Gilberto. “Increasing the Frequency of Blood Donations via Cell Phone Application Technology”

SERVICE AND PROFESSIONAL

PACE UNIVERSITY SERVICE

Department (Management & Management Science)

1. Doctoral Education Committee

College (Lubin School of Business)

1. Developed and wrote two course proposals for the Arts & Entertainment Management major (Technology and Innovation in the Arts & Entertainment; New Venture Creation in the Arts & Entertainment). Both courses passed and accepted by the Faculty Council
2. Developed and wrote proposal for a Master's of Science in Entrepreneurship program. Passed and accepted by the Faculty Council
3. Undergraduate Academic Standards Committee Chair
4. Faculty Advisor, Sigma Iota Epsilon Honors Society
5. Faculty Advisor, Undergraduate Award Recipients

University

1. Dean Evaluation and Reappointment Committee. Elected faculty representative.
2. Faculty Affairs Committee
3. Scholarly Research Committee
4. Faculty Institute Planning Committee
5. Admission & Retention Committee

Professional

1. Editor of "Research Highlights," Academy of Management ENT Division Newsletter
2. Ad hoc reviewer: Journal of Business Venturing; Babson Entrepreneurship Research Conference; Academy of Management Conference; Small Business Economics; Journal of Small Business Management
3. 2008. Conference organizer. 5th Annual Symposium on the Panel Study of Entrepreneurial Dynamics, Greenville, South Carolina

Public

1. Park Slope Food Coop Member, Brooklyn, New York.

PROFESSIONAL AFFILIATIONS

1. 2017 – Present. Research Committee, Entrepreneurship Division, Academy of Management.
2. 2015 – 2016. Entrepreneurship Division Event Logistics and Planning Committee. Academy of Management
3. 2008 – Present. Academy of Management, ENT and SIM Divisions.

PROFESSIONAL DEVELOPMENT

1. 2016. Academy of Management Mid-Career Consortium. Anaheim, CA.
2. 2012. Academy of Management New Faculty Consortium. Boston, MA.
3. 2009. Babson College Entrepreneurship Doctoral Consortium. Babson Park, MA.
4. 2008. Max Planck Summer Institute on Entrepreneurship Research. Jena, Germany.
5. 2008. Academy of Management ENT Division Doctoral Consortium. Anaheim, CA.
6. 2007. Doctoral Workshop on International Entrepreneurship.
7. 2007. Scott Shane Ph.D. Seminar on Entrepreneurship. Case Western University.

WORK AND CONSULTING EXPERIENCE

1. 2009. U.S. Department of Commerce Bureau of Economic Analysis. Washington, DC.
 - Improved accuracy of the Personal Income and Outlays account (a monthly estimate of all income received by persons in the United States).
 - Corrected data on pension plan holdings for all private, government, and military organizations in the United States.
 - Results used in quarterly GDP calculations.
2. 2005 – 2006. South Carolina Export Consortium. Clemson, SC.
 - Developed export strategies for firms in the Southeastern U.S. by analyzing international trade patterns using global trade database; domestic and foreign competition; distribution channels; and country specific economic indicators.
 - Results used by client companies to introduce products to international markets.
3. 2005 – 2006. LogicTree, Inc. College Park, MD.
 - Researched U.S. electric utility market. Results used to develop product strategy for voice automated telephony platform technology.
 - Performed market feasibility study for Telecom Egypt to evaluate potential of new telephony service. Study used by CEO in presentation to Telecom Egypt's Board of Directors, who decided to proceed with the venture.
4. 2003 – 2004. Real Exports. Juiz de Fora, Brazil.
 - Performed market feasibility study for the export of Brazilian artisan, home décor products to Pier 1 Imports (U.S.) and Armani Casa (EU).
5. 1999 – 2003. English Instructor, Brasas English School. Juiz de Fora, Brazil.

LANGUAGES AND SKILLS

English, Fluent; Portuguese, Excellent reading, speaking, and writing proficiency.
STATA; NVivo